

## Data privacy statement of BYTEC Medizintechnik GmbH

## Principle

The protection of your personal data during the collection, processing and use during your visit to our homepage is important to us. Your data are protected within the framework of legal regulations. Below you will find information about which data are gathered during your visit to our homepage and how they are used.

## 1. Name and contact details of the controller and the company data protection officer

This data protection information applies to data processing by:

BYTEC Medizintechnik GmbH Hermann-Hollerith-Str. 11 D-52249 Eschweiler Phone +49 (0) 24 03 / 78 29 – 900 Fax +49 (0) 24 03 / 78 29 – 999 E-mail: <u>info@bytecmed.com</u>

You can reach the company data protection officer of BYTEC Medizintechnik GmbH at:

E-Mail: <u>datenschutz@bytecmed.de</u>

## 2. Collection and storage of personal data as well as type and purpose of their use

## a) When visiting the website

When you visit our website www.bytecmed.com, the browser on your device automatically sends information to the server on our website. This information is temporarily stored in a so-called log file. The following information are recorded without your intervention and stored for 2 months until they are automatically overwritten:

- IP address of the requesting computer,
- Date and time of access,
- Name and URL of the retrieved file,
- Website from which access is made (referrer URL),
- the browser used and, if applicable, the operating system of your computer as well as the name of your access provider.



The mentioned data will be processed by us for the following purposes:

- Ensuring a smooth connection of the website,
- Ensuring comfortable use of our website,
- evaluation of system security and stability as well as
- for other administrative purposes.

The legal basis for data processing is Art. 6 para. 1 sentence 1 lit. f GDPR. Our legitimate interest follows from the purposes listed above for data collection. Under no circumstances do we use the data collected for the purpose of drawing conclusions about you personally.

In addition, we use cookies when you visit our website. You will find more detailed explanations under section 4 of this data protection declaration. We do not use analysis services.

## b) When using our contact request

If you have any questions, we offer you the opportunity to contact us via an e-mail window provided on the website. A valid e-mail address is required so that we know who sent the request and can respond to it. Further information can be provided voluntarily.

Data processing for the purpose of contacting us is carried out in accordance with Art. 6 para. 1 sentence 1 lit. fa GDPR on the basis of our legitimate interests in responding to contact requests; in the event that a contractual relationship exists between you and us, the legal basis is Art. 6 para. 1 sentence 1 lit. b GDPR.

The personal data transmitted to us through the use of the contact request will be deleted after your request has been dealt with, provided that there are no statutory retention obligations (e.g. §§ 147 AO, 257 HGB) to the contrary.

## 3. Passing on of data

Your personal data will not be transmitted to third parties for purposes other than those listed below.

We will only pass on your personal data to third parties if:

- you have given your express consent pursuant to Art. 6 para. 1 sentence 1 lit. a GDPR,
- the disclosure pursuant to Art. 6 para. 1 sentence 1 f GDPR is necessary to assert, exercise or defend legal claims and there is no reason to assume that you have an overriding interest worthy of protection in not disclosing your data,
- in the event that a legal obligation exists for the transfer pursuant to Art. 6 para. 1 sentence 1 lit. c GDPR, and
- this is legally permissible and is necessary for the processing of contractual relationships with you pursuant to Art. 6 para. 1 sentence 1 lit. b GDPR.



### 4. Cookies

In order to technically guarantee the visit to our website and to enable the use of certain functions, we use so-called cookies on various pages on the basis of § 25 para. 2 no. 2 TDDDG or Art. 6 para. 1 sentence 1 lit. f GDPR. These are small files that your browser automatically creates and that are stored on your device (laptop, tablet, smartphone, etc.) when you visit our site. Cookies do not damage to your end device, do not contain viruses, Trojans or other malware.

Information is stored in the cookie, which result in each case in connection with the specifically used terminal device. However, this does not mean that we immediately become aware of your identity.

The use of cookies serves to make the use of our offer more pleasant for you. For example, we use socalled session cookies to recognize that you have already visited individual pages of our website. These will be deleted automatically after leaving our site.

The data processed by cookies is required for the above-mentioned purposes in order to safeguard our legitimate interests in accordance with Art. 6 Para. 1 S. 1 lit. f GDPR and Section 25 para. 2 no. 2 TDDDG.

Most browsers automatically accept cookies. However, you can configure your browser so that no cookies are stored on your computer, or a message always appears before a new cookie is created. However, the complete deactivation of cookies can lead to the fact that you cannot use all functions of our website.

## 5. Duration of storage of personal data and criteria for the storage period

We delete personal data after the storage is no longer required for contract processing or execution and no legitimate interests on our part or statutory retention obligations (Section 147 of the German Fiscal Code, Section 257 of the German Commercial Code) prevent deletion.

#### 6. Rights of the persons concerned

You have the right:

- to request information about your personal data processed by us in accordance with Art. 15 GDPR. In particular, you may request information about the purposes of processing, the category of personal data, the categories of recipients to whom your data have been or will be disclosed, the planned storage period, the existence of a right to rectification, deletion, restriction of processing or objection, the existence of a right of appeal, the origin of your data, if these have not been collected by us, and the existence of automated decision-making including profiling and, if applicable, meaningful information on their details;
- in accordance with Art. 16 GDPR, to demand without delay the correction of incorrect or complete personal data stored by us;
- to request the deletion of your personal data stored with us in accordance with Art. 17 GDPR, unless the processing is necessary to exercise the right to freedom of expression and information, to fulfil a legal obligation, for reasons of public interest or to assert, exercise or defend legal claims;



- in accordance with Art. 18 GDPR, to restrict the processing of your personal data if you dispute the accuracy of the data, if the processing is unlawful but you refuse to delete the data and we no longer need the data, but if you need it to assert, exercise or defend legal claims or if you have filed an objection to the processing in accordance with Art. 21 GDPR;
- in accordance with Art. 20 GDPR, to receive your personal data that you have provided to us in a structured, current and machine-readable format or to request its transfer to another person responsible;
- in accordance with Art. 7 para. 3 GDPR, to revoke your consent to us at any time. As a result, we are no longer allowed to continue processing data based on this consent in the future and
- to complain to a supervisory authority pursuant to Art. 77 GDPR. As a rule, you can contact the supervisory authority at your usual place of residence or workplace or at our company headquarters. The competent authority for us is the State Commissioner for Data Protection and Freedom of Information of North Rhine-Westphalia, Postfach 20 04 44, 40102 Düsseldorf, Germany.

# 7. RIGHT OF OBJECTION

INSOFAR AS WE BASE THE PROCESSING OF YOUR PERSONAL DATA ON THE BALANCING OF INTERESTS PURSUANT TO ART. 6 ABS. 1 LIT. F GDPR, YOU MAY OBJECT TO THE PROCESSING. WHEN EXERCISING SUCH AN OBJECTION, WE ASK YOU TO EXPLAIN THE REASONS WHY WE SHOULD NOT PROCESS YOUR PERSONAL DATA AS WE HAVE DONE. IN THE EVENT OF YOUR JUSTIFIED OBJECTION, WE WILL EXAMINE THE SITUATION AND EITHER DISCONTINUE OR ADAPT THE DATA PROCESSING OR POINT OUT TO YOU OUR COMPELLING REASONS WORTHY OF PROTECTION ON THE BASIS OF WHICH WE WILL CONTINUE THE PROCESSING.

IN THE CASE OF DIRECT ADVERTISING, YOU HAVE A GENERAL RIGHT TO OBJECT, WHICH WE WILL IMPLEMENT WITHOUT SPECIFYING A PARTICULAR SITUATION.

IF YOU WISH TO EXERCISE YOUR RIGHT OF REVOCATION (PROVIDED YOU HAVE GIVEN YOUR CONSENT) OR YOUR RIGHT TO OBJECT, SIMPLY SEND AN E-MAIL TO DATENSCHUTZ@BYTECMED.DE.

## 8. Data security

We use the most common SSL (Secure Socket Layer) method in connection with the highest level of encryption supported by your browser. Usually this is a 256-bit encryption. If your browser does not support 256-bit encryption, we use 128-bit v3 technology instead. Whether a single page of our website is transmitted in encrypted form is indicated by the closed display of the key or lock symbol in the lower status bar of your browser.

We also use suitable technical and organisational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or unauthorised access by third parties. Our security measures are continuously improved in line with technological developments.



## 9. Actuality and change of this privacy policy

This data protection declaration is currently valid and has the status as of July 2024. Due to the further development of our website and offers above or due to changed legal or official requirements, it may become necessary to change this data protection declaration. You can access and print out the current data protection declaration at any time on the website at

https://www.bytecmed.com/en/downloads.

## 10. Presence in social networks (social media)

We maintain online presences within social networks and process user data in this context in order to communicate with users active there or to offer information about us.

We would like to point out that user data may be processed outside the European Union. This may result in risks for the users because, for example, the enforcement of the users' rights could be made more difficult.

Furthermore, user data is usually processed within social networks for market research and advertising purposes. For example, usage profiles can be created based on the usage behavior and resulting interests of the users. The usage profiles can in turn be used, for example, to place advertisements within and outside the networks that presumably correspond to the interests of the users. For these purposes, cookies are usually stored on the users' computers, in which the usage behavior and interests of the users are stored. Furthermore, data independent of the devices used by the users may also be stored in the usage profiles (especially if the users are members of the respective platforms and are logged in to them).

For a detailed presentation of the respective forms of processing and the options to object (opt-out), we refer to the privacy statements and information provided by the operators of the respective networks.

In the case of requests for information and the assertion of data subject rights, we would also like to point out that these can be asserted most effectively with the providers. Only the providers have access to the users' data and can take appropriate measures and provide information directly. If you still need help, you can contact us.

Types of data processed: inventory data (e.g. names, addresses), contact data (e.g. e-mail, telephone numbers), content data (e.g. entries in online forms), usage data (e.g. websites visited, interest in content, access times), meta/communication data (e.g. device information, IP addresses).

Data subjects: Users (e.g., website visitors, users of online services).

Purposes of processing: contact requests and communication, tracking (e.g. interest/behavioral profiling, use of cookies), remarketing, reach measurement (e.g. access statistics, recognition of returning visitors).



Legal basis: Legitimate interests (Art. 6 para. 1 p. 1 lit. f. GDPR).

Services used and service providers:

LinkedIn: social network; service provider: LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland; website: https://www.linkedin.com; privacy policy: https://www.linkedin.com/legal/privacy-policy; opt-out: <u>https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out</u>

**Xing**: Social network; Service provider: XING AG, Dammtorstraße 29-32, 20354 Hamburg, Germany; website: https://www.xing.de; privacy policy: <u>https://privacy.xing.com/de/datenschutzerklaerung</u>

**Instagram**: Social network; service provider: Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland, Facebook Ireland Limited is a company registered under the laws of the Republic of Ireland. Commercial register number: 462932 Privacy policy: <u>https://help.instagram.com/519522125107875/?helpref=hc\_fnav</u>